



## **Algae Health Sciences Announces It Now Has 239 Structure/Function Claims Submitted to US FDA Without Objection**

**Irvine, California, May 5, 2016** – Algae Health Sciences, Inc., a subsidiary of [BGG](#), announced today that it now has 239 Structure/Function claims which have been submitted without objection to the US FDA for Natural Astaxanthin. AlgaeHealth produces the world's first Certified Organic Astaxanthin product with its Organic Certified *Haematococcus pluvialis* microalgae powder. AstaZine® is produced in a 100% glass tube photobioreactor (PBR) closed system on the world's second largest Natural Astaxanthin farm. "We've been working for months to attain this ground-breaking achievement which now makes us the leader in this critical marketing category," said Bob Capelli, EVP of Global Marketing for Algae Health Sciences. "We have some extremely compelling claims that can now be used for products containing our Natural Astaxanthin product, AstaZine®. This will enable brands to successfully market Astaxanthin with an incredible variety of health claims. Individual brands can customize their message to consumers while educating about Astaxanthin's extensive clinically validated health benefits."

Chief Operating Officer Lixin Ding, PhD added, "Astaxanthin has been validated in approximately 500 different medical research studies to positively affect eye & brain health, improve skin appearance and quality, support joints & tendons, promote cardiovascular health, and provide various benefits for athletes & active people. And now with 239 Structure/Function claims for labels and marketing literature, brands will easily and legally be able to tell US consumers just how beneficial Astaxanthin really is."

[AlgaeHealth](#) produces AstaZine® in a variety of forms including Organic Certified *Haematococcus pluvialis* microalgae powder; 5%, 10% and 20% oleoresin; 2% water soluble powder; 2.0% and 2.5% microencapsulated beadlets.

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**About Algae Health Sciences, Inc.:**

Algae Health Sciences, Inc. ([AlgaeHealth](http://AlgaeHealth)), a subsidiary of BGG, focuses on research, production and marketing of efficacious ingredients from natural algae sources. AlgaeHealth is the first company worldwide to receive Organic Certification for its Astaxanthin algae source, and AlgaeHealth's flagship product, AstaZine® is the world's purest Natural Astaxanthin. With the second largest production capacity for Natural Astaxanthin from microalgae, AlgaeHealth plans to become the world's largest producer in late 2020. The company has facilities in USA, Switzerland, Japan and China.

**Further information on AlgaeHealth:** [www.algaehealthsciences.com](http://www.algaehealthsciences.com)

**Further Information about Astaxanthin:** <https://www.youtube.com/watch?v=KB-zd81TRus>

**About BGG Group:**

Founded in 1995, BGG specializes in the development and manufacture of fruit and botanical extracts, microalgae, natural vitamins, natural sweeteners and flavor enhancers for use in the dietary supplement, food/beverage, cosmetics and pharmaceutical industries. BGG employs about 400, has 5 production sites, international branches in USA, Switzerland, Japan and China and manages sales in more than 20 countries. BGG is ISO9001, ISO22000 and GMP certified.

**Further Information on BGG:** [www.bggworld.com](http://www.bggworld.com)

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